

Life Transformation Affiliate Program



Life Transformation Affiliate Program HOW IT WORKS

The Life Transformation Affiliate program provides a way for you to promote our products and get paid for it. This document explains how you can use the system in its most simple form.

In A Nutshell

You sign up as an affiliate. Once registered, you will be sent your own login credentials and a unique affiliate code that tells our system that it came from you. You include your unique code (usually for a specific product) in a newsletter or email message you send to your clients or subscribers.

When they receive the message or view the page and click the link, our system records that they clicked your unique link, then takes them to the relevant product page. If that person goes on to buy any of our products, now or in the future, you will be paid the relevant commission for it.

How You Do It

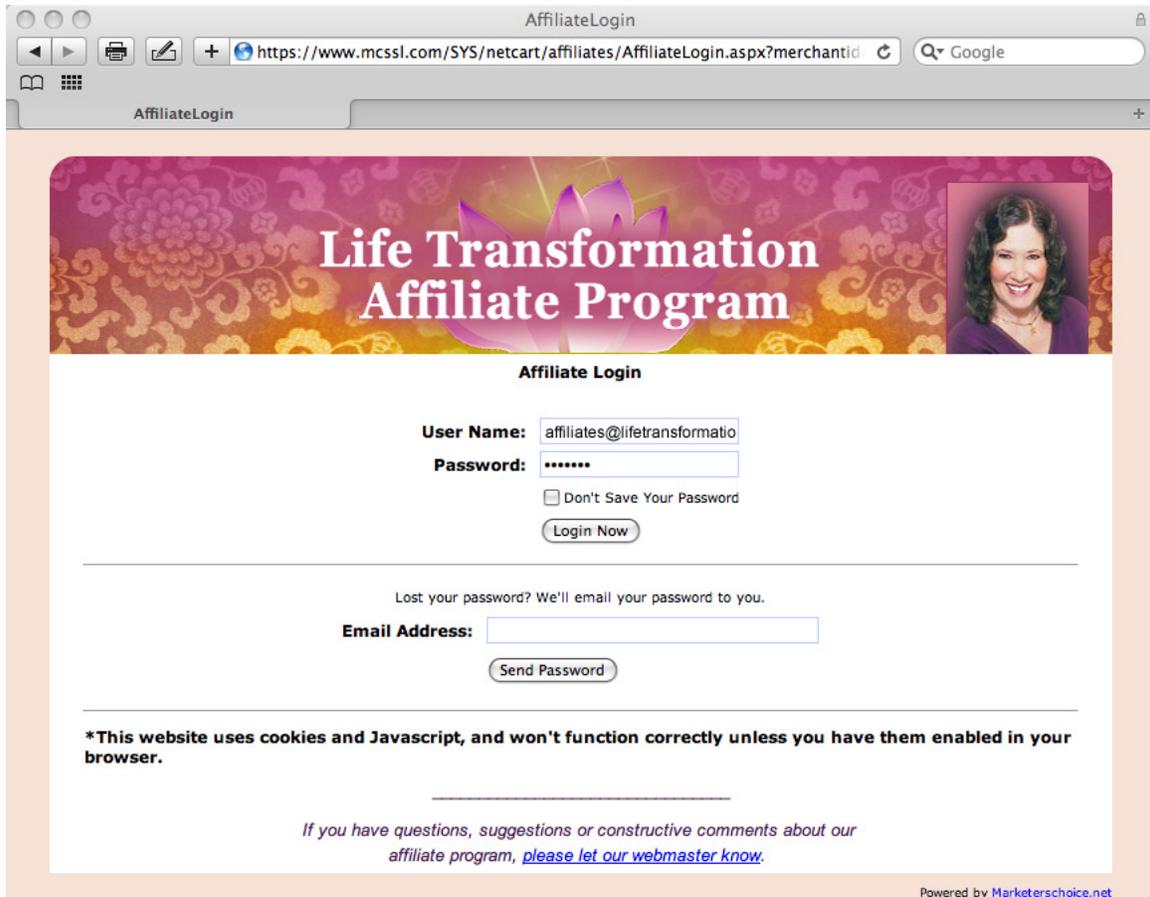
First, you must have signed up for the program. If you haven't done so yet, [here's the link](#) – read about the system, then scroll to the bottom of the page and click the “Affiliate Application” link and fill in all the requested information. Note: You need to have a free Paypal account for us to pay your commission into. [Click here if you need to sign up with Paypal](#) – the account is free and is quick and easy to set up.

So now you are an affiliate, there are just a few simple steps to take.

1. Log in to your affiliate account
2. Decide which product or program to promote
3. Get the link
4. Copy and paste it into your email message or newsletter (with a glowing recommendation).
5. Send out your newsletter or email message
6. Sit back and see all the sales you've generated roll in
7. Around the middle of the month, you will receive a message telling you that your commission has been paid into your Paypal account.
8. ...it's as simple as that.

More Detail

Now here is the step-by-step process. First of all, you log in. Here is the link (URL) - <http://www.LifeTransformationSecrets.com/cmd.php?cmd=login> - this is what the page looks like:



The screenshot shows a web browser window titled "AffiliateLogin". The address bar contains the URL: <https://www.mcssl.com/SYS/netcart/affiliates/AffiliateLogin.aspx?merchantid>. The page features a decorative header with a purple lotus flower and the text "Life Transformation Affiliate Program" next to a portrait of a woman. Below the header is a login form with the following fields and buttons:

- User Name:** affiliates@lifetransformatio
- Password:** *****
- Don't Save Your Password
-

Below the login form is a section for password recovery:

- Text: "Lost your password? We'll email your password to you."
- Email Address:** [text input field]
-

At the bottom of the page, there is a disclaimer: "*This website uses cookies and Javascript, and won't function correctly unless you have them enabled in your browser." and a footer note: "If you have questions, suggestions or constructive comments about our affiliate program, [please let our webmaster know.](#)" The page is powered by Marketerschoice.net.

Fill in the email address you used to register as an affiliate, and your password. You will have received the password in the "Welcome" email when you signed up. If you don't have that handy, put your email address in the "Lost your password" section, click the "Send Password" button and it will be sent to you.

After logging in, you will see this screen:

The screenshot shows a web browser window with the address bar displaying <http://www.mcssl.com/SYS/netcart/affiliates/AffiliateWelcome.aspx?sid=gulb>. The page title is "Affiliate Welcome". The main banner features a purple lotus flower and the text "Life Transformation Affiliate Program" next to a portrait of a woman. Below the banner is a navigation menu with links: Home | Programs | Links & Tools | Commissions Summary | Reports | My Profile | Help | Logout. The main content area is titled "Affiliate Resource Center for David Ambrose (ID# 1041720)". It contains the following text: "Hello David Ambrose, Welcome to the Life Transformation Affiliate Marketing Center! The Life Transformation Affiliate Marketing Center is your one-stop personal portal to everything you need to promote Life Transformation Associates products, including helpful, proven-effective marketing materials to boost your commissions and a full range of support tools. Please take the time to read through the following information, which will help you take full advantage of your personal support center. First of all, you will need to know your unique affiliate URL. **YOUR DEFAULT AFFILIATE URL** Your default URL for the Life Transformation Affiliate Program is: <http://www.LifeTransformationSecrets.com/cmd.php?af=1041720> Next, let's run through the most important menu options on your personal affiliate page: **Home** Clicking on this link will return you to the Life Transformation Affiliate Program Support Center homepage. **Links & Tools** This link takes you to a page where you can access all the amazing marketing

This is my affiliate page – yours will look the same, but with your name and affiliate ID number instead of mine. You will see that your affiliate ID number appears in two places on this page. It also displays your general affiliate link (URL) that you can use in emails or on your website.

This link will take people to the Life Transformation Secrets website's home page. You will usually want to refer them to a specific product, so you will probably prefer to send them to that product page. To get your own item-specific link, you click the "Links and Tools" link at the top of the page – third from the left just below the banner.

This is what you will see:

Life Transformation Affiliate Program

Home | Programs | Links & Tools | Commissions Summary | Reports | My Profile | Help | Logout

Text Links > **Banners**

Media Type: Standard Affiliate Link
URL: <http://www.LifeTransformationSecrets.com>
Name/Desc: Life Transformation Affiliate Program

Marilyn Gordon and Life Transformation Associates- at LifeTransformationSecrets.com - offer a wide range of life transformation, spiritual growth and healing products and programs.

The standard affiliate link can be used in a web site, as a link in an email, offline promotions, any plain text applications or even link it to your own images or banners. When the link is clicked, we will track your clicks, leads, and any commissionable sales.

Simply copy and paste the code below into your website or your particular application.

<http://www.lifetransformationsecrets.com/cmd.php?af=1041720>

Overall Statistics

Impressions (qty)	Clicks (qty)	Leads (qty)	Sales Amount
0	2	0	\$ 0.00

Media Type: TextLink
URL: <http://www.lifetransformationsecrets.com/LifeTransformationHealing/>
Name/Desc: Click Here for The Power of Life Transformation and Healing Home Study Program

[Click Here for The Power of Life Transformation and Healing Home Study Program](#)

Notes:
Mind-Expanding Secrets for Activating Your Own Great Power. Bring your emotions, prosperity, self-esteem, relationships, habits, and accomplishments to a whole new level!

The plain text link can be used in a web site, as a link in an email, offline promotions, or any plain text applications. When the link is clicked, we will track your clicks, leads, and any commissionable sales.

Simply copy and paste the code below into your particular application.

` Click Here for The Power of Life Transformation and Healing Home Study Program `

Statistics

Clicks	Leads	Sales
0	0	0

Sales Amount **Sales** **Commissions**

0.00 0.00 0.00

Media Type: TextLink
URL: <http://www.lifetransformationsecrets.com/TransformationStore/Healing-Cards.shtml#Top>

This page lists each product available through our program, together with your own unique affiliate link for each product. You will see that your general affiliate link (circled at the top of the page) is also displayed. Below this, each product is listed with its unique link.

If you were to copy and paste all the code in the second circled text block into a web page's source code (or get your webmaster to do it), it would display the text you see in blue above it – in this example: “Click Here for The Power of Life Transformation and Healing Home Study Program” - with your affiliate link to the Study Program's page on the Life Transformation Secret website embedded in it.

If you merely want to include the link in a plain text email, all you need to do is copy and paste the section of text enclosed in quotes that starts “http://” and ends with the number – in my case “3234787”. Remember, that this is my affiliate number for this product, so don't use it unless you want me to get the commission!

So the link you use will be:

<http://www.lifetransformationsecrets.com/cmd.php?Clk=xxxxxx>
...where the “xxxxxx” represents your unique affiliate code for the product you are promoting.

By the way, when you send a plain text email with links in it, it's a good idea to put a “less-than” (<) sign before, and a “greater-than” (>) sign after the link. This makes it more likely that the link will arrive intact on the other side – so the link I would use would look like this in my email:

<<http://www.lifetransformationsecrets.com/cmd.php?Clk=3234787>>

There is another option available for your links; this is for the use of banner advertising. This applies more to blogs and websites than email messages, although they can also be used in rich text emails too.

To access the code for banner ads, click the “Banners” link at the top-left of the page. This is what the page will look like:

Life Transformation Affiliate Program

[Home](#) | [Programs](#) | [Links & Tools](#) | [Commissions Summary](#) | [Reports](#) | [My Profile](#) | [Help](#) | [Logout](#)

[Text Links](#) > [Banners](#)

Media Type: Standard Affiliate Link
URL: <http://www.LifeTransformationSecrets.com>
Name/Desc: Life Transformation Affiliate Program

Marilyn Gordon and Life Transformation Associates- at LifeTransformation Secrets.com - offer a wide range of life transformation, spiritual growth and healing products and programs.

The standard affiliate link can be used in a web site, as a link in an email, offline promotions, any plain text applications or even link it to your own images or banners. When the link is clicked, we will track your clicks, leads, and any commissionable sales.

Simply copy and paste the code below into your website or your particular application.

<http://www.lifetransformationsecrets.com/cmd.php?af=1041720>

Overall Statistics			
Impressions (qty)	Clicks (qty)	Leads (qty)	Sales Amount
0	2	0	\$ 0.00

Media Type: Banner
URL: <http://www.lifetransformationsecrets.com/PLTH-HomeStudy/>
Name/Desc: Power of Life Transformation and Healing - 120x60 - Gif-a



Notes:
This is a 120 by 60 pixel 'Gif' banner that will direct your clients to the "Power of Life Transformation and Healing" Home Study Program page.

Once again, you will see your general affiliate URL shown at the top. Below this, the available banner ads are displayed with the code you need to copy and paste into the web page below each one.

These are not shown in the screen shot above, but the code for the first one (for my affiliate ID) is:

`<!--Begin-->`

`<A`

`HREF="http://www.lifetransformationsecrets.com/cmd.php?Clk=3211102"><IMG SRC="http://www.lifetransformationsecrets.com/ProductBanners/120x60-`

```
PLTHa.gif" ALT="Discover the Power of Life Transformation and Healing -  
By Clicking Here" WIDTH="120" HEIGHT="60" border=0></A>  
<br>  
<!--End-->
```

Your link for this particular animated banner ad would be exactly the same, except for the number (3211102), which will be different.

As I write this, there are three banner ads available. More will be added in time. If you would like a banner ad for a product that is not yet available, let us know: affiliates@lifetransformationsecrets.com.

Once your links begin generating sales, you will probably want to keep a check on how the various links are performing and keep track of your earnings. Your commission details can be viewed by clicking the “Commissions Summary” link at the top of the page. The “Reports” link provides a number of reports you can generate on commissions, sales, and clicks.

Both of these reports pages include a description of the terminology used. For your convenience, here are the terms and descriptions for the report columns:

- **Program Name** - Name of each affiliate program you have made referrals through
- **IMP** - Number of Impressions generated
- **IMP** - Commission Commissions earned from generated Impressions
- **CLK** - Number of Clicks generated
- **CLK Commission** - Commissions earned from referred Clicks
- **Leads** - Number of Leads generated
- **Leads Commission** - Commissions earned from referred Leads
- **Tier 1 Referred Sales** - Number of Tier 1 Sales generated
- **Tier 2 Referred Sales** - Number of Tier 2 Sales generated
- **CRS** - Clicks resulting in sales is calculated by: $(\text{Tier 1 Referred Sales} / \text{CLK} * 100)$
- **Sale Commissions** - Commissions earned from both Tier 1 & Tier 2 referred Sales
- **Paid Commissions** - Paid Commissions; or Commissions that have been marked as paid during your reports time period
- **Retracted Outstanding** - Dollar value of all outstanding commissions that have been overpaid (because associated order has been returned/refunded)
- **Payable Commissions** - Outstanding Commissions

Note: With our affiliate system, all commissions earned will be Tier 1 Referred Sales. A couple of terms that cause confusion: *Impression* (IMP) means the display of a link on a web page. *Click* (CLK) means that someone has actually clicked the link.